

THEME

TRUCKS AND CHALLENGES IN CARGO TRANSPORT

THEMATICAL PROGRAMME
FOR LOGISTICS
COMPANIES AND TRUCK
MANUFACTURERS

RE AUTO
event



CAPACITY



20-200+

TIME DURATION



3-7h

NUMBER OF TEAMS

4-12

CAR BODY

custom made

SPACES

outdoor / indoor

PROGRAM OPTIONS

1) VARIOUS TEAM ENTERTAINMENT



Guarantee of action entertainment. Mass launches on the mobile course will awaken your playfulness and will take you back to childhood.


2) COMPETITION IN FREIGHT TRANSPORT



Games without limits – thematic competition disciplines. The sides of the containers can be printed showing your logo/brand.

3) CREATIVE CHALLENGES



Build your own racing cars in teams for a competition!  DURATION OF BUILDING 0,5-1h

5) YOUR BRAND IS HIGHLY VISIBLE



Highly positive association will help you promote your brand – place your logo on our cars or flags!

4) CHILDREN'S AND FAMILY DAYS



Joint competitions – children and parents.

6) PUBLICITY AND MARKETING



Our programme will turn your event into an unforgettable experience.

CUSTOM MADE CARS FOR PROMOTIONAL PURPOSES

1) REAL CAR



2) VISUALIZATION



3) REALIZATION OF MODEL



MOTORSPORT EVENTS AND PROMOTION IN BRAND DESIGN

Iveco - Truck Prix - Motodrom Most 2017



DEUTSCHMANN INTERNATIONALE SPEDITION, S.R.O. - RALLY TREBIŠOV - SK

Program for public and employees



3 - 2 - 1 - START



Promotional program for rally

NEW: THEMATIC AUTOMOTIVE TEAMBUILDING

Check your teamwork, strategical planning, creativity and team spirit.



ALSO WITH TRUCKS

Compete in action challenges



Get rewarded



HOW DOES IT WORK?

- 1) Teams creation, familiarizing yourself with the course of action, timetable and evaluation
- 2) You will get a budget to buy components and materials for building your super-car
- 3) Time to think about the best team strategy
- 4) Construction of the best possible team racing car body
- 5) Obstacle course and other test disciplines will test all competitors
- 6) Get ready for the **MAIN TEAM RELAY RACE** on the racing course – with mass launches and playful crashes
- 7) The overall evaluation takes into account:
 - Creativity shown on the car bodywork
 - Speed in the race
 - Driver skills

CAPACITY



20-100

TIME DURATION



3-4h

PHOTO BOOTH



Self serviced photo booth - Sport day for employees - Vapas



Photo booth for Family day Evobus / Mercedes

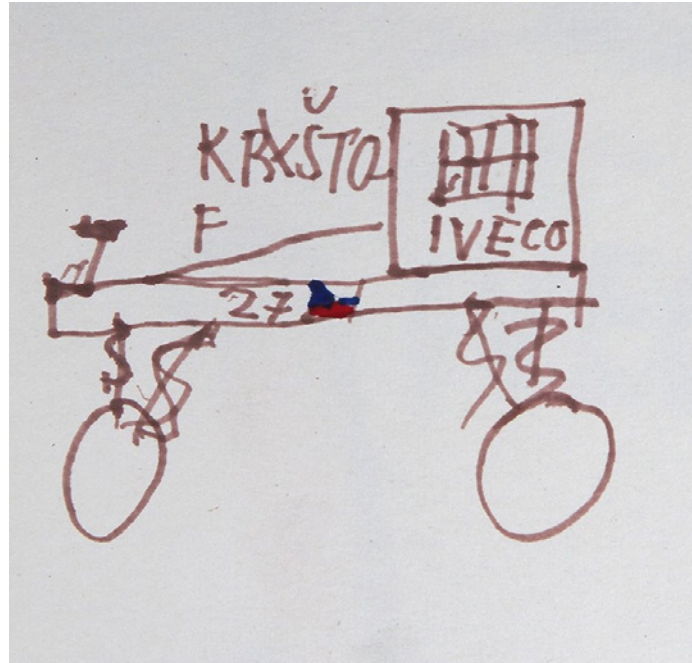


OTHER MODELS



Your brand will be perfectly visible

FEEDBACK



The local nursery did the heavy-duty testing of an 8-wheel prototype



Jochen Hahn a Gerd Koerber, Truck Prix Most 2017



INOVATIONS



HUNDREDS OF SATISFIED CUSTOMERS



PLEASE CONTACT US

RE AUTA
event

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